Crowdfunding Assignment Devin Alvarez

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
* Nearly 50% of crowdfunding campaigns fail.
* A large amount of crowdfunding goes into theater.
* When it comes to music Rock and Indie Rock are the most popular for crowdfunding.
* What are some limitations of this dataset?
* The categories are very general. It would be nice to have the data of where in the countries musicians are being funded and having the best success rate… i.e.: California vs. Texas vs. New York
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
* From what I see based on the examples the stacked column chart looks like the easier to read option. Therefore, I don’t see a need for additional charts.